



The Nature Within

AKSUVİTAL

Brand Catalogue

ABOUT US



Founded in 1989, AKSUVİTAL has been a pioneer in natural products for over 36 years, establishing itself as one of Türkiye's leading and most innovative brands. Beginning with apitherapy products, the company has expanded its portfolio to include a diverse range of functional food supplements, herbal extracts, vitamins, and minerals, all developed under the OTC (Over-the-Counter) concept.

With its state-of-the-art production facilities and high-quality standards, AKSUVİTAL has successfully scaled its local expertise to a global level, exporting to 95 countries. Driven by scientific R&D, internationally certified production facilities, and nature-inspired formulations, the company remains committed to delivering trusted solutions that support human well-being worldwide.



PRODUCTION

AKSUVİTAL stands as an industry leader with a state-of-the-art 13,000 m² production facility, including 10,500 m² of dedicated production and storage space. Its 600 m² advanced technology laboratories, where 40,000 quality control analyses are conducted annually to international standards, ensure top-tier production across Softgel, Tablet, Capsule, Sachet, and Paste forms.

With over 400 product types manufactured in ISO/GMP-certified facilities and a team of expert professionals, AKSUVİTAL proudly represents Türkiye on the global stage. By merging innovation and reliability, the company holds six patents, has completed 25 TÜBİTAK projects, and provides contract manufacturing for 120 leading brands in the sector. Strengthening its commitment to a sustainable future, AKSUVİTAL ensures uninterrupted customer access through a robust network of 40,000 sales points worldwide.





PRODUCTS

Combining nature's most valuable ingredients with science, AKSUVİTAL develops innovative products that support a healthy lifestyle.

In apitherapy, we draw inspiration from the miraculous power of bees. We carefully process natural raw materials such as propolis and royal jelly to offer the purest and highest-quality products.

In aromatherapy, we offer natural care with pure essential and fixed oils derived from meticulously selected plants.

Our dermo-cosmetic products are specially formulated to nourish and protect your skin, delivering natural care and essential support for your body. In the field of phytotherapy, we promote a healthy lifestyle with dietary supplements that harness the healing power of plants—especially our own harvest of bitter lemon—combined with the essential benefits of vitamins and minerals.



QUALITY



Interdisciplinary Expertise & Zero-Error Principle

As Türkiye's first R&D Center in the food supplement sector approved by the Ministry of Industry and Technology, AKSUVİTAL leads the industry with 25 TÜBİTAK-supported projects and six patented formulations, driving innovation and excellence.

Our production meets the highest standards with certifications such as:

- ▶ ISO 9001:2015 – Quality Management
- ▶ ISO 22000:2005 – Food Safety
- ▶ GMP (Good Manufacturing Practices) for Food, Cosmetics, and Pharmaceuticals

With Halal Certification and global recognitions like the European Union Quality Award and MÜSİAD Business Development Certificate, AKSUVİTAL ensures uncompromising quality at every step.



Our BRANDS

Each of our brands, which has achieved significant success in their respective fields, produces healthy solutions for consumers in various areas under the umbrella of AKSUVİTAL.

AKSUVİTAL

ShiffaHome

Avicenna

Softem

Vitalest

eznevit

hayvita

Our Brands

AKSUVİTAL

AKSUVİTAL blends the ancient flavors of Anatolia with the healing power of apitherapy—featuring honey, propolis, and royal jelly, nature’s gifts from bees. Through traditional methods, it delivers raw honey, natural vinegar, pure molasses, and fermented products that reflect the pure essence of nature.

Produced in GMP-certified facilities, each product maintains the highest standards of hygiene and quality. AKSUVİTAL connects centuries-old healing traditions with the wellness needs of modern life, bringing nature’s miracle to your table.



-Honey Varieties
Flower, Chestnut, Regional Honey

-Propolis Products
Drops, Sprays, Capsules, Tablets

-Royal Jelly
Pure & Blended Forms

-Bee Pollen & Mixtures
Pollen and Functional Honey Blends

-Molasses Varieties
Carob, Grape, Mulberry, and more

-Vinegar Varieties
Apple Cider, Hawthorn, Grape, Functional Mixes

Our Brands

Shiffa Home

Shiffa Home offers a wide range of food supplements that harness the power of nature to support a healthy lifestyle. Crafted with natural ingredients, the portfolio includes liquid supplements for children and adults, herbal formulas, vitamin and mineral complexes, herbal teas, and plant-based waters. Designed to meet daily nutritional needs, Shiffa Home products are safe, effective, and suitable for all ages—helping you live well, naturally.



-Capsules

Vitamins, minerals, and herbal extracts

-Oils

Coconut, Lemon Seed, Lavender, Tea Tree & More

-Powder Supplements

Collagen and Herbal Blends

-Extracts

Propolis, Black Cumin & Others

-Pastes

Ginger, Carob & Functional Pastes

-Teas

Herbal Blend Infusions

Our Brands



Avicenna operates in the fields of medicine and pharmacy, delivering high-quality and trusted products to healthcare professionals and institutions.

Backed by industry expertise and a commitment to excellence, Avicenna offers a diverse portfolio designed to meet a variety of health needs.

- Men's & Women's Health
- Pregnancy Nutrition
- Vitamins & Minerals for Children
- Vitamins & Minerals for Adults
- Immune Support
- Personal Care Products

Our Brands



OMI Family presents specially formulated fish oil syrup, fish oil jelly, and multivitamin jelly products designed to support the healthy development of children. OMI Omega-3 Syrup, made from high-quality Norwegian sardine oil, offers a rich EPA/DHA ratio along with added vitamins A, D, and E to enhance children's brain development and strengthen their immune system.

OMI Omega-3 Jelly Form provides a convenient and easy-to-take alternative in a practical jelly format, ensuring a safe and reliable way to meet daily Omega-3 needs. OMI Multivitamin Jelly Form contains essential nutrients such as vitamins A, C, D, E, and zinc. With its Halal-certified formulation, it's a trustworthy choice for parents. With their pleasant aroma and delicious taste, children can enjoy these products while receiving powerful support for their healthy growth.

- Fish Oil Syrup
- Fish Oil Jelly
- Multivitamin Jelly

Our Brands

Softem



Softem offers dermatologically tested skin and hair care solutions developed with high-quality, natural ingredients.

Designed to meet the needs of all skin types—including sensitive skin—Softem products support daily care routines while promoting smoother, healthier-looking skin.

- Shampoos (Anti-hair loss, anti-dandruff)
- Hair Care (Masks, serums)
- Skin Care (Moisturizers, facial serums, cleansers)
- Natural Soaps (Juniper tar, sulfur, lavender, etc.)
- Body Care (Lotions, creams)
- Essential Oils (Lavender, Tea Tree, Rosemary and more)

Our Brands



Vitalest is a sports nutrition brand launched by AKSUVITAL in 2023, focusing on the energy, protein, and nutrient needs of athletes and active individuals. Built on AksuVital's trusted expertise in natural supplements, Vitalest is committed to delivering clean, high-quality sports products.

Manufactured in GMP-certified facilities, all products are developed with carefully selected raw materials and formulations designed to support performance and recovery. Vitalest's goal is to become a trusted name in the global sports nutrition market by combining quality, innovation, and AksuVital's long-standing experience.

- Protein Powders
- Amino Acid Supplements (BCAA, Glutamine, EAA)
- Creatine Supplements (Monohydrate)
- Gainers (Weight & Mass Gainers)
- Performance & Energy Products (Pre-Workout - Caffeine, Beta-Alanine, Arginine, Citrulline)

Our Brands



Hayvita offers specially developed formulas designed in collaboration with veterinarians and scientific research to support your pet's health, vitality, and balanced lifestyle. Each product is enriched with high-quality, natural ingredients to meet your companion's essential vitamin, mineral, and nutritional needs.

Committed to sustainability and ethical production, Hayvita emphasizes the use of eco-friendly resources and prioritizes animal welfare at every step.

- Joint Health Products
- Fish Oil
- Vitamin & Mineral Supplements
- Functional Malts



PRIVATE LABEL EXPERIENCE



AksuVital maintains strategic partnerships with leading companies in both domestic and international markets. With over 600 customized products developed for more than 120 brands, the company demonstrates its strong capabilities in contract manufacturing.

Our softgel production line—one of the few in Türkiye—offers a technological advantage in producing innovative formulations such as gel capsules and vitamin complexes. Thanks to our flexible capacity and high-standard production infrastructure, AksuVital continues to be a preferred partner for businesses seeking reliable, high-quality manufacturing solutions on a global scale.



YOUR BRAND IS HERE

Your Idea, Our Expertise

With world-class production infrastructure and an R&D-driven approach, we develop sustainable solutions tailored to your brand. Whether targeting local or global markets, we support your growth with our expert team and flexible manufacturing capabilities.

The Final

AksuVital promotes a healthy lifestyle with products made from natural and high-quality raw materials. With a meticulous production philosophy that never compromises on purity, we offer reliable and innovative wellness solutions. By blending science with nature, AksuVital continues to be a pioneering force in the industry.

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